



MSU Student Radio / WDBM - FM
Now Hiring

Marketing Director

Basic Qualifications

- **Must be a student at Michigan State University**
- Must be a student at Michigan State University
- Must have excellent interpersonal and motivational skills
- Must be organized and detail oriented
- Must be social media savvy

Preferred Qualifications

- Worked in leadership position before
- Worked at impact and participated in events, or part of marketing team

Duties & Responsibilities

- Work closely with General Manager, Station Manager to identify and execute the station's social presence via Twitter, Facebook and Instagram
- Coordinate and oversee Impact's marketing and advertising efforts including working closely with outside organizations
- Promote the station and it's events holistically through social media platforms, print media and other promotional techniques
- Manage graphic designers and oversee graphic design projects
- Manage Marketing Team along with the Events Director, Promotions director, graphics, video and photo teams.

Salary

This position requires approximately 10-15 hours per week. Employees would begin immediately. The salary is competitive and based on prior experience.

Applications are accepted until the position is filled.

Interviews will be scheduled on a rolling basis. **Please submit an application and resume** to Operations Manager Sana Hakim at operations@impact89fm.org.

MSU Student Radio is an equal opportunity employer.