



# MSU Student Radio / WDBM-FM

## Now Hiring

### Social Media Director

#### Requirements

- Student at Michigan State University
- Efficient in Social Media Platforms (Facebook, Twitter, Instagram)
- Understand the voice and personality of the Impact
- Background in English/Journalism is preferred
- Trained on the FIX

#### Typical Duties & Responsibilities

- Manage and schedule posts on a daily basis promoting the station
- Research, report insights and analytics
- Create and share both original and curated content
- Manage social media advertising campaigns
- Interact with followers in a professional manner
- Brainstorm innovative social media marketing campaigns that reflect the personality of the station
- Collaborate with other directors to promote various team efforts
- Complete tasks outside of scheduled office hours when necessary
- Attend weekly meetings with Marketing department and director staff

#### Salary

This position requires approximately 7-15 hours. The salary level is competitive and based upon prior experience

**Applications are accepted until the position is filled**  
Interviews will be scheduled on a rolling basis.

**Please submit an application and resume to Operations Manager**  
Sana Hakim at [operations@impact89fm.org](mailto:operations@impact89fm.org)

*MSU Student Radio is an equal opportunity employer.*