



MSU Student Radio / WDBM-FM

Now Hiring

Assistant Marketing Director

Requirements

- Must be a student at Michigan State University
- Must have an interest in radio
- Must have excellent interpersonal and motivational skills
- Must be organized and detail oriented
- Must be social media savvy
- Must be a DJ or currently training on the FIX

Salary

This position requires approximately 10-15 hours. The salary level is competitive and based upon prior experience.

Typical Duties & Responsibilities

- Work closely with General Manager, Station Manager to identify and execute the station's social presence
- Coordinate and oversee Impact's marketing and advertisement efforts including working closely with outside organizations and vendors
- Promote the station and its events holistically through social media platforms, print media and other promotional techniques
- Manage graphics team and marketing department
- Manage Street Team along with the Events Director & Social Media Director
- Meet weekly with other directors and marketing department

Applications are accepted on a rolling basis

Please contact Operations Director, Sana Hakim at operations@impact89fm.org with resume and completed application.

MSU Student Radio is an equal opportunity employer.